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Marketing

newschannel update

TO: Dealer Principals, General Managers, and Sales Managers	FROM: Matt Hayo, Digital Signage Lead
RE: AMG Visualizer Recycle/Disposal	DATE: July 1, 2016

As announced earlier this year, the Mercedes-AMG 42" Visualizer touchscreen has now reached the end of its planned lifecycle. Digital Marketing will not collect any of the AMG screens, contrary to the original plan, and does not expect any of the equipment to be returned to headquarters.

Instead, in partnership with our technology provider, we recommend utilizing one of the following system retirement methods:

- A. Re-purpose the monitor and computer where needed around your dealership
 - a. These two elements can be fully functional when used together or separately
 - b. The touchscreen monitor is a 720p TV screen with touch capability
 - c. The computer can serve as an employee workstation or display running footage, for example, at little to no cost
 - d. Stand, miscellaneous hardware and auxiliary components can be disposed of at your nearest recycling center
- B. Recycle the entire unit at a sustainable environmentally-friendly collection center
 - a. The technology components (TV, Computer) are required to be disposed of properly, and can be recycled at your local large electronics processing center
 - b. Earth911's zip code [search](#) will direct you to the appropriate recycling solution most convenient to your dealership

These scenarios each require your IT lead to wipe the hard drive of the computer before proceeding. If you prefer to follow a different procedure, please contact Matt Hayo at 770-705-2969 to discuss questions, needs, or next steps.

Monthly billing for the Mercedes-AMG specific Visualizers will now commence as well. All dealerships receiving Powerwall installations will be billed on a monthly basis for model-year 2017 content beginning the month that Powerwall is installed and powered-on.

If you have any other inquiries related to this communication, please contact:

MBUSA - Matt Hayo
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ProMotion Technology Group
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Sincerely,

Matt Hayo
Digital Signage Lead, Marketing Services



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